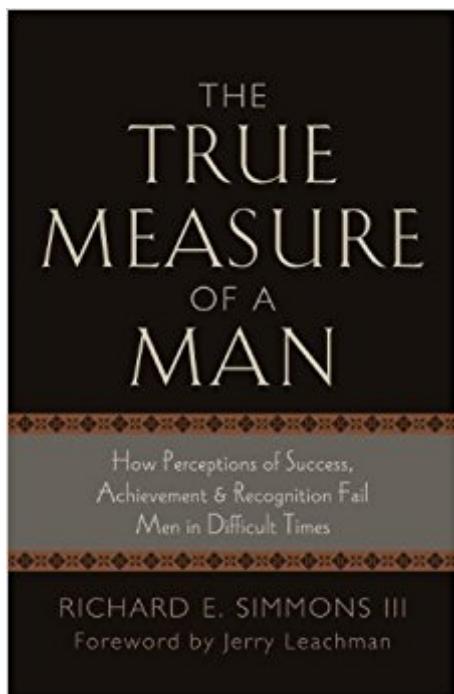


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# The True Measure Of A Man (Deluxe Paperback)



## Synopsis

"Richard tells men who they really are. He gives them what they need to finally 'get it.'" -from the foreword by Jerry Leachman Men just "get" this book! It seems to resonate with them. Men who don't read many books read this one and want to get it into the hands of others. Why? Because Richard Simmons "gets it"-he identifies the ultimate issue all men face regardless of their age, occupation, or marital status. "Men so often define themselves by what they do, who they know, or what they own. And when they do so, they unwittingly set themselves up for great confusion and failure in their personal lives." -Richard Simmons Gathering support from the writings of noted authors and social commentators, Christian and secular, Simmons emphatically reminds us that every man at some point in life suffers misfortune. No one is exempt. However, the challenges of life offer men the potential for great good. In the midst of these struggles, we have the opportunity to see our lives transformed. The True Measure of a Man is uplifting, challenging, and most of all it points the way to personal and spiritual growth-based on the one, true measure we were meant to use! With the free, downloadable study guide, it serves as a superb resource for men's groups and church ministries. This book will change your life...and, perhaps, the lives of those closest to you.

"The True Measure of a Man captures the importance of character over achievement. Richard connects the dots for men who are looking for something more in their lives than mere success."

-Coach Bill McCartney, founder of Promise Keepers

## Book Information

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## Customer Reviews

About the Author: Richard E. Simmons III received his B.A. from the University of the South (Sewanee) in Economics in 1976. He later studied Risk Management and Insurance at Georgia

State prior to beginning a 25-year career with Hilb, Rogal, and Hamilton, a property and casualty insurance firm. He was CEO of that firm for ten years. Much of Richard's life has been devoted to giving back to the community by working with youth as well as advising businessmen and professionals. Through these experiences, he discovered he had a gift and inclination for teaching and public speaking. In December of 2000 Simmons founded the Center for Executive Leadership, a non-profit, faith-based ministry. When he's not spending time with his wife and three children, you will find him teaching, counseling, writing, or speaking to men's groups across the country. --This text refers to the Kindle Edition edition.

This book is a searing look into a man's soul. There were times when I was not sure if I were reading the book or if it were reading me. Simmons begins by examining every man's secret fears and, at least for me, he was right on target. He discusses pride, the place of money and job, and ambition. He contends that none of these is effective at self-esteem and that each will ultimately fail. Simmons eventually offers a counterintuitive alternative: surrender to Jesus Christ. This book is well organized and it is an easy but profound read. It takes about 2 1/2 hours to read.

Read it. Reread it. Gave it to my boss, and then his boss. Never had closer relationships with either of them.

This book was awesome. it is a book I will want to read again and again. Men - It will speak directly to you. It did me. changed my thinking so much and has given me piece on a daily basis. My direction has been changed for the good. 5 stars all the way! My wife wanted to read it after I did because of the changes she saw in me. I bought more copies and gave one to my Dad and Brothers.

Great book for the man who wants to please God with his life.

This book is short enough to get to the point but long enough to flesh out what it means. Its a worthwhile book to read, but I would not recommend as a must read. Taken out of context many of the stories seem far-fetched at best and rely on context to set you in the mood for the point of the story. I feel like a lot of the stories were embellished at best. The book is difficult to relate if you are not Christian. A lot of the book references the Bible, says you should give yourself to God, or how you can't live without Jesus, etc. The standard stuff you hear from a late night evangelist on TV. That

being said, I still got some okay advice out of it. I like the part on being humble and acknowledging all the help that has gotten you where you are. Overall it wasn't a waste of time reading it but I wouldn't pass it on to a friend.

great book, arrived on time

My husband was given this book as his company went through bankruptcy with threats of layoffs and it was a good way to focus his priorities and stay grounded in his faith. He really enjoyed the book and bought copies for his friends.

Good

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